



# Virginia Green Events



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## Blacks Run CleanUp Day 2014 Harrisonburg, VA

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**Virginia Green** is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green** has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, **Virginia Green** encourages its participants to reduce their environmental impacts in all aspects of their operations, and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

## Blacks Run CleanUp Day 2014

Blacks Run Clean Up Day serves the city of Harrisonburg with volunteers which clean up around 5,000lbs of trash annually from Blacks Run and street sites within Harrisonburg.

To reduce the amount of waste generated from our Blacks Run Clean Up day event.

We have our Green Scene Display, which is comprised of environmentally based organizations and agencies that provide educational displays about sustainable activities and practices.

### Virginia Green Activities

#### **This facility pledges that they:**

##### **Recycle.**

- Have in place clearly marked recycling locations and/or containers. Please check the items that visitors to your facility are able to recycle: (*minimum of 2 required*)
- Plastic bottles
- Cardboard

##### **Minimize the use of disposable food service products.**

- Use disposable food service items that are made with recycled content
- Use disposable food service items that are recyclable in your area

##### **Printed Materials.**

- Use electronic registration, correspondence, and forms instead of paper forms
- Purchase/use paper products with 30% or higher recycled-content

## Waste Reduction.

- Track overall solid waste costs (*required for Virginia Green*)
- Donate excess food from events
- Use water pitchers to minimize the use of single-use bottles
- Avoid box lunches and service trays/platters of food instead
- Purchase recycled-content paper towels and toilet paper
- Encourage the use of mass-transit and/or carpooling to the event
- Provide for recycling of boxes and other set-up wastes

## Green Signage.

- Have a link on our website to the Virginia Green Events webpage
- Have signs at the event registration which list all of our green activities
- Have quantified our greening efforts and will post estimates of the reduced environmental impacts (you could use some sort of pollution calculator, such as [www.cleanerandgreener.org/resources/pollutioncalculator.l](http://www.cleanerandgreener.org/resources/pollutioncalculator.l) [www.cleanerandgreener.org/resources/pollutioncalculator.htm](http://www.cleanerandgreener.org/resources/pollutioncalculator.htm))



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For more information on **Blacks Run CleanUp Day 2014**, see [cleanstream.org](http://cleanstream.org) or contact Wes Runion at [wesley.runion@harrisonburgva.gov](mailto:wesley.runion@harrisonburgva.gov) or 540-820-0089.

For more information on the Virginia Green program, see [www.deq.state.va.us/Programs/PollutionPrevention/VirginiaGreen.aspx](http://www.deq.state.va.us/Programs/PollutionPrevention/VirginiaGreen.aspx).



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